

3 Revenue Opportunities for Golf Courses

How golf courses can monetize GameDay Pro through subscriptions, white-label licensing, and in-app advertising



How Courses Can Earn Revenue

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1. Subscription Revenue Share

Courses receive 20% of the subscription revenue they generate, just like any other GameDay Pro distribution partner.



Simple partner revenue on every subscription you drive.

2



2. White-Label Licensing

GameDay Pro can be branded for the golf course and licensed at a discounted rate. The course can set its own pricing for leagues, events, and individual users and keep the additional revenue.



Your brand. Your pricing.
Your customer relationship.

3



3. Club Advertising Revenue

Courses can sell and retain revenue from in-app banner advertising displayed on their club-specific pages, creating another opportunity to monetize local sponsors and partners.



Turn club traffic into local sponsor revenue.

What This Means for the Course



New recurring revenue streams



Greater control over pricing and branding



Stronger relationships with leagues, outings, and golf communities



New sponsor and partner monetization opportunities



A Flexible Course Growth Model

GameDay Pro gives golf courses multiple ways to grow revenue while strengthening their relationship with the leagues, events, and golf communities that play there.



White-Label Friendly



Revenue Share + Licensing + Advertising



Powered by GameDay Pro