

GAMEDAY PRO

PRODUCT OVERVIEW GUIDE



Summary

GameDay Pro is an app-based game management platform built to help golf organizers, clubs, leagues, trips, and recurring groups manage the complete game day experience in one place. GameDay Pro takes the work out of organizing golf—and puts more fun into playing it.

This document summarizes the core GameDay Pro product specifications, including who the platform serves, how the app workflow works, the roles and permissions supported, product capabilities, game types and formats, club and league support, scoring and results, communication, current development notes, and the product roadmap.

GameDay Pro is designed to replace scattered texts, spreadsheets, paper scorecards, manual pairings, and post-round confusion with a cleaner digital workflow for both organizers and players. The product starts with organized recreational golf and is being developed toward a broader game management platform with expanded formats, automation, AI-assisted setup and support, and future opportunities beyond golf.

Purpose of This Document

The purpose of this document is to provide a clear overview of what GameDay Pro is, what it currently supports, and where the product is headed.

This document is intended for:

- Golf organizers evaluating GameDay Pro
- Private clubs and member-game organizers
- Public courses and league operators
- Golf trip captains
- Tournament and event organizers
- Recreational golf groups
- Players who want to understand how the app works
- Prospects, partners, and website visitors reviewing the product

This document is intended as a user support document, an onboarding reference, and internal product alignment guide.

Where applicable, roadmap items are described separately from current capabilities so readers can distinguish between features available today and features planned or under development.

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GameDay Pro is a mobile app-based golf game management platform built for recreational golf organizers, leagues, private clubs, public courses, golf trips, tournament organizers, and recurring golf groups.

GameDay Pro helps organizers manage the full game day workflow in one app — from player invitations and participation confirmation to pairings, scoring, results, standings, communication, and payouts.

Instead of relying on scattered texts, spreadsheets, paper scorecards, and manual coordination, GameDay Pro gives organizers and players one organized place to manage the game.

Who GameDay Pro Is For

GameDay Pro is designed for:

- Private clubs and member-game organizers
- Public golf courses and league operators
- Recreational golf groups
- Golf trip captains
- League managers
- Tournament organizers
- Weekend groups and recurring games
- Players who want a simple way to confirm, view pairings, enter scores, and see results

GameDay Pro is built for the way recreational golfers actually play — including member games, leagues, trips, quick matches, occasional events, and recurring competitions.

Core Workflow

A typical GameDay Pro workflow includes:

1. A user downloads the app.
2. The user registers or logs in.
3. The user creates or joins a club.
4. A club Admin creates a game.
5. Members receive a game-creation notification, or open the app.
6. Members select **I'm Playing** or **Not Playing**.
7. The Admin or game Manager views the confirmed player list.
8. The Admin or game Manager creates teams and/or groups/pairings.
9. Members view pairings, tee, and game details.
10. The game starts.
11. Players enter scores.
12. Results are calculated and displayed.

This workflow is designed to simplify the full golf game lifecycle, from setup and player invitations to live scoring and final results.

User Roles

Administrator

Admins can create clubs, manage clubs, create and run games, assign Managers or other Admins, manage players, manage advertisements, and control club-level settings.

Manager

Managers can create and run games and may assign other Managers depending on permission settings.

Member

Members can confirm participation, view game details, view pairings, enter scores, see results, and run Quick Matches.

Core Capabilities

GameDay Pro supports the following documented capabilities:

- Player registration and login
- Club or group creation
- Member invitations
- Admin, Manager, and Member roles
- Game creation
- Recurring game setup
- Player participation confirmation
- Game day notifications
- Confirmed player lists
- Pairings, groups, and team setup
- Score entry
- Results display
- Standings
- League support
- Quick Matches
- General player communication
- In-app advertising opportunities
- Subscription-based group access

Game Types and Formats

GameDay Pro is designed to support a range of recreational and competitive golf formats, including:

- Individual games
- Team games
- Skins
- Best Ball
- Scrambles*
- Match Play
- Nassau
- Recurring member games
- One-time events

- Quick Matches
- Golf trips*
- Leagues
- Ryder Cup-style formats*

* Available formats may vary by release as additional game types and competition types are added.

Clubs and Groups

In GameDay Pro, a **Club** is the organizing space for members, games, leagues, trips, or recurring golf groups.

A club may represent:

- A private/country club
- A public course
- A recurring weekend group
- A golf trip
- A casual golf group
- A league or season-long competition
- A tournament/golf outing

Admins create Clubs, invite members, manage roles, and create games, series, and events inside that Club.

Player Participation

Players can confirm whether they are playing in two ways:

Game Day Notification

Members receive a notification on game day. Tapping the notification brings them into the app, where they can select **I'm Playing** or **Not Playing**.

In-App Confirmation

Members can also open the app directly and confirm their status from the home screen. This gives organizers a real-time confirmed player list before creating groups, teams, or pairings.

Game Setup

Admins and Managers create games directly inside GameDay Pro. From a Club, the organizer selects **Add Game**, then configures the basic details of the event.

A typical setup includes:

- Game name
- Date(s) and time(s)
- Course
- Competition type
- Team game format
- Tee options
- Individual game format (e.g. skins)

Once the game is saved, club members are notified that a new game (or event) is available. Players confirm whether they are playing, giving the organizer a real-time confirmed player list before creating groups, teams, pairings, and scoring setup.

For recurring games, organizers can reuse the same game structure and adjust details week to week, such as the player list, game format, tee options, and notifications.

Pairings, Groups, and Teams

After players confirm their participation, Admins can use the confirmed player list to create groups, teams, or pairings. GameDay Pro supports two setup options: manual team and group setup, or automatic setup that balances groups by handicap.

Once the organizer begins creating groups or teams, the player list is locked, and players can no longer join or leave the game on their own. Admins and Managers can still manually add or remove players from the game when needed.

Admins and Managers can also manually adjust player team and group assignments when needed. This helps organizers move from “who is playing?” to “who is playing with whom?” in a more structured and controlled way.

Scoring and Results

Players can enter scores in the app under most game formats. GameDay Pro is designed to display results based on the configured game format, which may include:

- Gross score
- Net score
- Skins
- Team results
- Standings
- Payouts
- Other game-specific results

Final scoring and result displays depend on the game format and release configuration.

League Support

GameDay Pro is designed to support golf leagues by giving organizers one place to manage the core league workflow from setup through results and standings.

League setup begins with creating a Club or league group inside GameDay Pro. The organizer can notify players, build the league roster, assign Admin or Manager roles, and establish the basic structure for the season. From there, league organizers can configure the games that make up the league, including recurring weekly play and one-time league events.

In the initial version of GameDay Pro, league game formats remain consistent for the season. Organizers select from common supported formats during league setup, and that format carries

through the league schedule. More uncommon or advanced league formats may be supported in future builds or versions.

GameDay Pro supports league management areas such as:

- League setup
- Common game format setup
- Player and roster management
- Team, flight, and division management
- Weekly or recurring scheduling
- Player notifications and confirmations
- Pairings, groups, and team assignments
- Score entry
- Results tracking
- Season standings
- Playoff organization

For league organizers, this means the league can be managed as an ongoing season rather than as a series of disconnected weekly tasks. Players can be notified, participation can be tracked, organizers can work from the confirmed player list, and teams, pairings and divisions can be created based on actual participation. Scores can then be entered in the app, with match-to-match/week-to-week results and standings tracked over time.

This helps league organizers reduce the manual work that usually comes with managing rosters, attendance, formats, scores, results, standings, and playoffs through spreadsheets, text chains, phone calls, paper scorecards, and manual calculations. GameDay Pro gives both organizers and players a cleaner, more organized league experience in one mobile app.

Quick Matches

Quick Matches allow individual players or single groups to quickly set up a game, track scores, generate results and conduct settlement without requiring the full club-admin workflow.

Quick Matches are the only way non-Admin and non-Manager players can set up and run a game.

Notifications and Communication

GameDay Pro helps organizers communicate with players through app-based notifications and messages.

Common communication uses include:

- New game/event announcements
- Game day reminders
- Weather delays
- Schedule updates
- Format updates
- General announcements

Example:

“Frost delay until 10:00.”

“Last chance to RSVP for the Friday game.”

In-App Advertising and Revenue Opportunities

GameDay Pro may allow Club subscribers such as private clubs, public courses, and league and tournament organizers to create revenue opportunities through in-app advertising.

Potential advertising use cases include:

- Club events
- Pro shop specials
- Food and beverage promotions
- Golf instruction
- Tournament sponsors
- Local business advertising and sponsorships
- Member advertising and sponsorships
- League sponsors
- Outing sponsors

This can help clubs, courses, and organizers turn GameDay Pro into both an operational tool and a digital sponsorship channel.

Pricing and Subscription Model

GameDay Pro is free to download. Clubs of four or fewer players can use GameDay Pro at no cost. Larger clubs, leagues, and groups require a subscription based on anticipated group size.

Invited players can join the Club at no individual cost. Club admins may add additional players as needed on all subscription tiers except the highest tier, where player capacity is already maximized.

Current Limitations and Development Notes

Some features are still being defined, improved, or planned for future releases. Documented future development areas include:

- Advanced leaderboard functionality
- Reporting and analytics
- Admin web dashboard
- Expanded handicap-based grouping options
- Match wager collection and payout automation
- Trip management
- AI-assisted game setup
- AI support assistant

These items should be treated as roadmap or future-development areas unless specifically marked as current.

Product Positioning Summary

GameDay Pro is built to answer the questions every golf organizer deals with:

- Who is playing?
- Where are we playing?
- What game are we playing?
- What are the teams?
- What are the groups/pairings?
- What are the tee assignments?
- How are scores entered?
- What's the wager?
- What's the payout structure?
- Who's winning/how are we doing?
- Who won?
- What are the standings?
- What are the payouts?

GameDay Pro brings those answers into one mobile app so organizers can spend less time chasing, calculating, and explaining — and more time enjoying the game.

Product Roadmap

GameDay Pro is being developed as a full end-to-end game management platform. The current product direction starts with core golf workflows — groups, games, participation, pairings, scoring, results, leagues, and communication — and expands over time into advanced competition formats, automation, AI-enabled tools, sponsorship opportunities, and additional recreational sports.

Near-Term Roadmap

Ryder Cup Competition Type

GameDay Pro is adding support for Ryder Cup-style competitions, including team-based match play formats and multi-session events. This is especially valuable for golf trips, club competitions, buddy trips, and larger group events where organizers need to manage changing teams, pairings, match results, standings, and multi-round scoring without rebuilding every match manually.

Adding and Managing Games

GameDay Pro will continue improving how organizers create, edit, and manage games. Admins and Managers can already create games by selecting a club, choosing the game type, and entering key details such as the game name, date, time, competition type, format, tee options, player invitation settings, confirmation cutoff time, and notes.

Future improvements will focus on making game setup faster, more flexible, and easier to repeat across leagues, recurring games, golf trips, and one-time events. The roadmap identifies improved game setup UI, better tee selection, enhanced notifications, admin overrides, better player management, and cleaner support workflows as key product improvement areas.

GameDay Pro will also continue expanding supported game formats by adding common popular games while providing more flexibility for organizers to create less common or custom game formats.

Advanced Automation and AI

GameDay Pro's longer-term AI roadmap is focused on turning game, player, league, scoring, engagement, and advertising data into intelligent tools that help organizers design, run, monetize, and optimize future games more effectively.

Future AI enhancement areas include predictive analytics, smart game setup, player improvement insights, club and league optimization, AI concierge capabilities, pace-of-play intelligence, and AI-powered advertising and sponsor engagement analytics, including the ability to count, measure, and report in-app ad impressions, player engagement, sponsor visibility, and campaign performance.

Expansion Beyond Golf

GameDay Pro is exploring expansion beyond golf into other amateur, recreational, and club-based sports that share similar organizational challenges.

Many recreational sports rely on the same informal systems that golf groups often use today: text chains, phone calls, spreadsheets, manual sign-up lists, paper brackets, and one organizer trying to keep everything together. These sports often involve recurring participation, player availability, team or court assignments, scheduling, scoring, standings, communication, and results tracking.

Because GameDay Pro is being built around organized participation, event set up, player communication, scoring, and results, a version of the same core platform will eventually be adapted for other group-based recreational sports.

Potential future categories may include:

- Tennis
- Pickleball
- Bocce
- Other recreational league or group-based games

Expansion beyond golf is being evaluated carefully based on market demand, workflow fit, and the ability to deliver a simple, useful experience for both organizers and players. Golf remains the current core focus for GameDay Pro.