

# GAMEDAY PRO

THE MOBILE OPERATING SYSTEM  
FOR RECURRING GOLF GAMES  
AND LEAGUES



Organize, run, and enjoy weekly golf games—without texts, spreadsheets, or chaos.

Revised: January 2026

# WHAT IS GAMEDAY PRO?

GameDay Pro is a simple, all-in-one mobile app for running recurring golf games and leagues—built for how golf is actually played.

- Built for player-run games at clubs, leagues, golf series, and buddy groups—not pro-shop software.
- Game organizers define the game, formats, and scoring rules
- Replaces texts, emails, spreadsheets, and manual coordination
- Manage game setup, player participation, teams and groups, scoring, and results



# CORE FEATURES

## FULL GAME SPECTRUM ENHANCEMENT



Join a Club or  
create one. Invite  
players.

Common game and  
league formats; Match  
Play and Nassau

Game notifications;  
Two-tap confirmation

Flexible groupings:  
manual, A-B-C-D,  
handicap-balanced, low-  
man scratch

Hole-by-hole score  
entry automatically  
calculates game  
results

Results and  
standings tabulated  
and posted;  
Payouts calculated

# LEAGUE SETUP

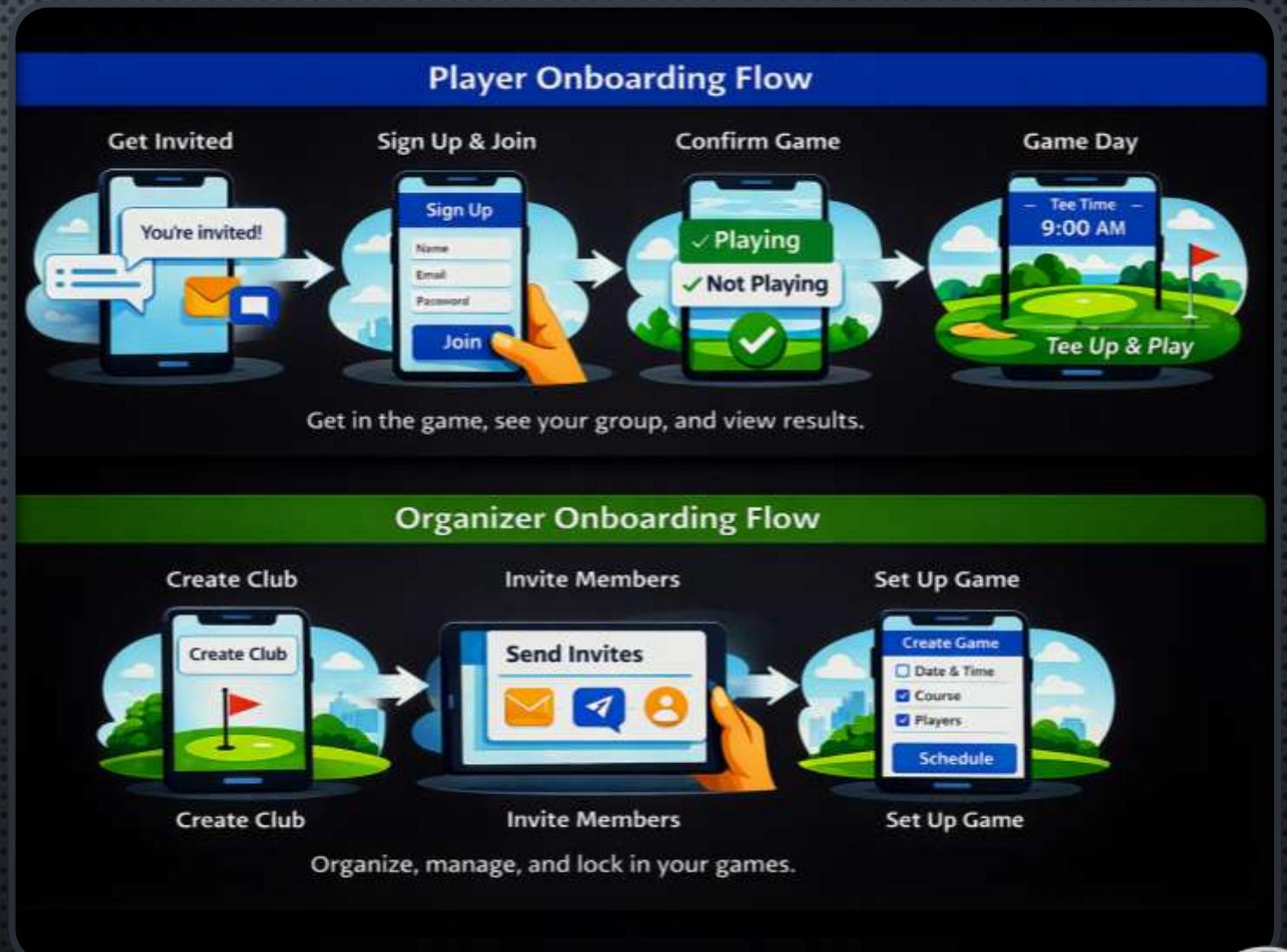


GameDay Pro streamlines the full golf league lifecycle -- from league play setup and player registration to team and division structuring, match scheduling, live scoring, and weekly results and standings -- all in one intuitive mobile platform. Built for how leagues actually run, it replaces spreadsheets, texts, and manual coordination with a clean, end-to-end workflow for organizers and players.



# USER JOURNEY

From invitation to results—everything happens in one app.



# VALUE PROPOSITION

## For Organizers



**Create games & leagues in minutes, not hours**  
No spreadsheets, no copy-paste emails, no reworks every week.



**Know exactly who's playing**  
Real confirmations, automatic cutoffs, no last-minute surprises, no one left out



**Run fair, consistent games week after week**  
Clear formats, predictable logic, fewer disputes



**Less Admin. Less Explaining**  
Fewer questions, fewer errors, fewer "what are we doing today?" and "who won?" moments.

## For Players



**One place for invitations, confirmations, schedules, groups, and scores**  
No hunting through texts or emails.



**Clear game details before tee time**  
Know the format, teams, tees, and stakes before you arrive.



**Fast score entry with live results**  
See where you stand as the round unfolds.



**No Learning curve**  
If you can tap a link, you can use GameDay Pro.



# GAMEDAY PRO VS. GOLF GENIUS

Two Tools. Two Different Jobs.

## Golf Genius

- Built for head pros + tournament staff
- Top-down, staff-controlled setup
- Players are participants
- Used occasionally (event-based)
- Excels on tournament days

## GameDay Pro

- Built for golfers and player-organizers
- Bottom-up, player-owned experience
- Players run their own games
- Used weekly and habitually
- Excels for recurring games and leagues

*Golf Genius is operational software for the pro shop. It shows up on tournament days.*

*GameDay Pro is a player-first operating system for real-world golf games. It shows up every week.*

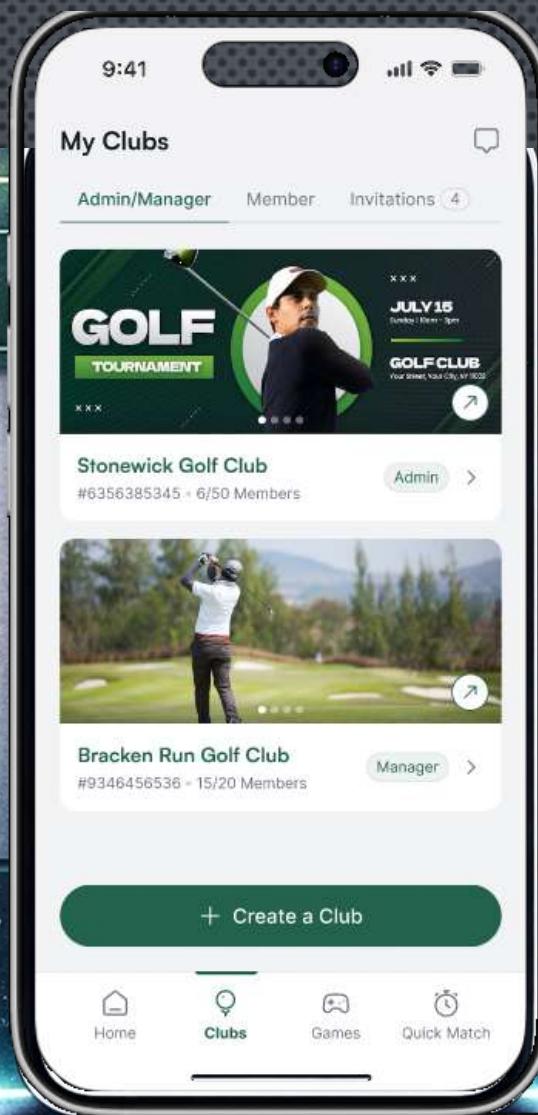


# DEMONSTRATIONS

COMING IN FEBRUARY

## ORGANIZERS

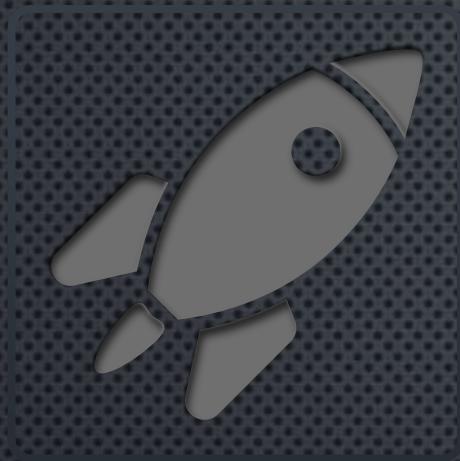
- Organizer overview
- Creating clubs
- Inviting members
- Creating games and leagues
- Running weekly play
- Monetizing with ads and sponsorships



## PLAYERS

- Accepting invitations
- Confirming participation
- Viewing game-day details
- Entering scores
- Viewing leaderboard and results





# RELEASE TIMELINE



# FUTURE AI ENHANCEMENTS

In the next phase, AI turns GameDay Pro's growing data set into an intelligent assistant that learns from every game to better design, run, and optimize the next one.



# PILOT ONBOARDING

YOUR GAME. YOUR RULES. ONE SYSTEM

## Discovery + Alignment



### Discovery + Alignment

Learn your game or league

- 15–30 minute discovery session
- Understand current flow & structure
- Guided support and tutorials

## Setup & Onboarding



199199

### Setup & Onboarding

- Create and configure your game or league
- Set formats, rules, and schedules
- Send invite invitations (SMS or email)
- Players self-enroll in under a minute

## Run Games



### Run Games

- Live use with support
- Monitor players and scoring in real time
- Follow league-specific rules
- Adapt workflows & adjust friction

## Pilot Outcomes



### Pilot Outcomes

- How easy the app is to understand and use
- Week-to-week utilization patterns
- Where organizers save time
- Where players gain clarity and value
- Guide product improvements





## CONTACT

Jeff Hebert  
[jeff@gamedaypro.io](mailto:jeff@gamedaypro.io)

 781.297.9766

**GAMEDAYPRO.IO**